



# Multi-Monitor Set-ups: The *Cheat Code* For Increased Efficiency



Historically, a single monitor has been used in the workplace since the inception of computers in 1974. Fast forward to present time, now more than ever there is a demand for increased output and performance all while competing with a surplus of distractions. Multiple open windows jammed on a single viewing screen can quickly clutter your monitor and make tasks such as data entry a nightmare. You can alleviate this taxing workspace issue and increase not only efficiency, but productivity by investing in a multi-monitor configuration such as the new **Freedom Arm Dual** from Ergotech.

## Limited Tasking

Switching back and forth between different applications on one screen has been shown to increase an alarming amount of negative side effects. According to a study conducted by CDW, errors rose 33% in users whom tasked on a single display vs a multi-monitor display. A landmark study conducted by researchers of the University of Utah also found the following drawbacks while using a single monitor:

- Decreased comfortability
- Slower editing time
- Tasking efficiency dropped
- Decline in performance
- Increased errors
- User frustration

While there are concerns of too many distractions being present with a multi-screen setup, an impressive study conducted by researchers at Wichita State University had reported users were measurably more efficient and had a decrease in frustration in comparison to using a single monitor. In a NY Times article, Ivan Berger had said, "Once I saw how using more than one monitor improved my productivity, I was an instant covert". Of the most notable findings, a staggering 98% of participants preferred a dual monitor configuration over a single monitor configuration.

## Increased Productivity

Implementing a multi-monitor setup opens the door to a wide variety of improvements. Having a multi-monitor setup is a no brainer for individuals who typically work with multiple programs and require a large workspace. Rather than constantly minimizing and closing tabs, users can utilize their other screen(s) to reference key data without interruption. Multi-national investment bank, Morgan Stanley, has been successful in implementing their workforce desk-spaces with multi-monitor setups for their employees. This initiative, which affected over 40,000 employees boosted communication within the company by allowing workers to communicate in real-time. Workers utilized one screen for communication and information sharing while continuing to work on their other screen.

## Using a multi-monitor vs a single monitor



## Less Frustration, More Efficiency

It's clear after a multitude of studies and user surveys, working with multi-monitors opposed to one monitor is the right choice for your workspace needs. Multiple monitors allow for the user to display more content, quickly transition between programs, improve communication and ultimately boost user morale by eliminating the constraints of a single monitor. Fortunately, the costs associated with having a multi-monitor setup has significantly decreased over the years due to demand. Upgrade your workspace today.

## Efficiency with Freedom Arm Dual

With more and more users realizing the value and benefits of a multi-monitor workspace, monitor arms are being sought out to support their monitors. The new **Freedom Arm Dual** by Ergotech, is an ergonomic, articulating monitor arm that easily mounts to any standard desk. With a small footprint, the Freedom Arm Dual provides a clutter-free workspace with the ability to fully customize your monitor placement with a touch of your finger. Available in 2 colors, the Freedom Arm Dual is a stylish addition to your workspace. The tilter mechanism that connects to your monitor allows for portrait and landscape viewing pending on your preference. The Freedom Arm Dual comes in 2 stylish colors and is TAA compliant.



Part number: FDM-PC-G02 (*Metal Gray*)  
FDM-PC-S02 (*Silver*)

## Get More Information

[Productivity and Multi-Screen Displays \(2003\)](#)

[Multiple Monitors Help Employees Get More Done \(2015\)](#)

[The Virtues Of A Second Screen \(2006\)](#)

[Are Two Monitors Better Than One? \(2012\)](#)

[Second Screens: The Benefit Of Multiple Monitors \(2015\)](#)